

Riello UPS: 2023 was the year of commitment to Data Center protection

With a massive presence at global events in the sector, the Veronese company has established itself as a major global player in an increasingly strategic and growing sector.

Legnago, 29 January 2024. Following a successful 2023, Riello UPS, a brand of the Riello Elettronica group, a world player in the production of uninterruptible power supplies, photovoltaic inverters and energy storage systems, aims to seek increasingly advanced technological solutions for Data Center protection in 2024.

The spread of digitalisation, driven by the growing use of cloud computing and the spread of network-connected devices, has led to an exponential increase in the amount of data that is generated and stored. This has coincided with a growth in demand for the Data Center infrastructures necessary to provide computing power, storage and network capacity to support these large quantities of data. At the same time, an increasing emphasis on sustainability leads to a need for investments in new technologies and innovations to increase energy efficiency, reduce costs, and improve the performance of the UPS systems involved.

For this reason, Riello UPS has oriented its commitment throughout 2023 towards the search for increasingly high-performance solutions for the Data Center sector, especially to make them more efficient in reducing energy consumption, raw materials used, and consequently carbon emissions. This focus saw the Veronese company exhibit at 9 huge, themed events around the world:

- MEE Dubai, 7-9 March
- Data Center World London, 8-9 March
- Datacloud Global Congress Monaco, 25-27 April
- Data Center World Frankfurt, 10-11 May
- Data Center Nation Milan, 31 May
- Data Center World Singapore, 11-12 October
- Data Center World Madrid, 30-31 October
- Data Center World Paris, 15-16 November
- Data Center Ireland, 22-23 November
- Mumbai Cloud and DTC Convention, 1 December

At Data Center World in London, Riello UPS presented an exclusive preview of the Multi Power2 UPS range, which with an efficiency of up to 98.1%, has further raised the performance bar for the protection of critical applications such as modern Data Center.

Designed to meet the growing demand of the sector, the Multi Power2 is perfect for supporting a sustainable decarbonisation strategy that contributes to lowering CO2 emissions, while at the same time maintaining a level of exceptional performance that is essential in high-energy critical computing environments. density such as medium and large data centers.

"The presence at all the most important global events in the sector once again confirms Riello UPS's desire to establish itself as a global player and compete in international markets with highly technological and innovative solutions. This is a commitment that we will also propose again in 2024, further increasing our efforts to keep the flag of Made in Italy flying high in the world." declared Eng. **Roberto Facci**, Commercial Director of Riello UPS.

"The Data Center market has become increasingly strategic for a company like ours and it is natural for us to take up this technological challenge, thanks to the great know-how and the ability to develop innovative and high-performance solutions in the field of electricity supply protection. Furthermore, objectives such as energy saving and reducing carbon footprint have been at the center of the Riello UPS philosophy for years, so we have cutting-edge technologies that allow us to have a competitive advantage in the Data Center sector."

Antonio Coccia concluded, VP Business Development Data Centre Solutions of Riello UPS.

Riello UPS's commitment in the Data Center protection sector will therefore continue renewed in 2024 in technological terms with a further push in research and development. For this reason, participation in all last year's events has already been reconfirmed.

Information about Riello UPS

Riello UPS is the brand of uninterruptible power supplies for Data Centres, electromedical applications, security and emergency equipment, industrial processes, and communication systems, designed and produced by RPS S.p.A., a company based in Italy and part of the Riello Elettronica Group. RPS S.p.A. is the industry leader in Italy and firmly placed among the top five companies in the world in technological research, production, sales, and assistance. The pursuit of quality, the optimization of resources and a strong drive towards technological innovation, together with seriousness, consistency, and experience, make RPS S.p.A. a company able to meet the needs of a fast-growing market. RPS S.p.A. has two production sites in Italy, 16 subsidiaries placed between Europe, the United States, the United Arab Emirates, China, India, Singapore, and Australia, and a presence in over 85 countries worldwide, that offers a very high level of customer service.

For additional information about the company and its products visit www.riello-ups.com

Information about Riello Elettronica

Operating for more than 35 years, Riello Elettronica is the head of a group of companies that operate in sectors such as Electronics, Energy, Automation, and Security. Founded and directed by Cav. Lav. Pierantonio Riello, it focuses on energy conversion for civil and industrial applications. With the Riello UPS brand, it is a leader in the production of Uninterruptible Power Supplies, intelligent electronic equipment that operates as an energy reserve in the event of a grid blackout. Today the Group employs more than 1250 employees all over the world, and with a turnover of more than 400 million euros is the global expression of "Made in Italy".

For additional information about the group visit www.riello-elettronica.com

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